



## Genesis Software Privacy Policy

Genesis Software's privacy policy covers the collection and use of personal information that may be collected by Genesis Software anytime you interact with Genesis Software such as when you purchase a Genesis Software product or contact a technical support or sales associate.

We collect your personal information because it assists us in delivering a high level of customer service, as well as is necessary to arrange for payment for our services. For example, your personal information helps us to keep you informed and up-to-date on the latest product updates and announcements as well as special offers that may be extended from time to time.

When you provide Genesis Software with your name, email address, mailing address or telephone number, and banking information, Genesis Software and Genesis Software representatives and authorized affiliates may use the provided information to alert you to product updates, special offers, updated information, new products and other Genesis Software information. Other than Genesis Software representatives and authorized affiliates (such as value-added resellers and our financial institution), Genesis Software does not offer, sell, or otherwise make available any user-provided information to third parties.

Genesis Software will send notifications regarding product updates and technical support notices. These messages are deemed essential to the functionality of your product.

While Genesis Software strives to protect the personal information you submit to us, no data transmission over the Internet is 100% secure. As such, Genesis Software cannot guarantee or warrant the security of any information you transmit to us or from our products. Once your information has been received by Genesis Software, we will make our best effort to ensure the safety and security on our systems.

At times, Genesis Software may hire other companies or contractors to provide limited services on our behalf. Such limited services include, but are not limited to, software programming, customer service, and customer training. These companies and contractors will only be provided the information they need to perform the service, and they are strictly prohibited from using that information for any other purpose.

Finally, while we will make every effort to preserve the privacy of our users and their customers, at times we may be required by law to disclose personal information.